

Global BBA

Learn how to drive projects from A to Z
and design your international career



You want to change pace? Acquire competences you will need throughout your life while making time to discover the world and chose your professional future career?
Welcome to the Global BBA of **emlyon** business school.

Goals of the Program:

1. Knowing how to conduct a complex project
2. Contributing to the management of the economic, financial and industrial performance of a facility
3. Developing commercial activities in an international context
4. Using digital technologies for the purpose of value generation
5. Contributing to the development of markets and customer experience
6. Acquiring specialized competences in one of the following majors: Digital marketing, Finance and control, International business, Branding and communication, Corporate entrepreneurship and innovation, Creative technologist, Supply chain management, Luxury marketing, Work and organizations.

The specificities of the Global BBA of emlyon business school:

Command the management of impacting projects

From start-ups to multinational companies, to the management of humanitarian associations, you will be able to conduct impacting projects in all domains throughout the world.

Multiply international experiences

Carry out up to 75% of your program abroad, thanks to the international campuses of **emlyon** business school, exchange semesters with our partner universities, international internships and double degrees. You will be a global actor!

Experiment with digital creativity in our makers' labs

The only business school to have its own makers' labs; at emlyon, all students get to learn how to carry out digital prototyping, designing web sites and the techniques of digital coding. Essential competences in the 21st Century economy.

Challenge your entrepreneur spirit

At emlyon, we have always believed that entrepreneurial spirit and methods permeate the best companies by developing audacity and creativity. You will create a company during your program, thereby learning about its key principles if one day, you were to start your own. Should you want to start it right away, emlyon's incubator is waiting for you!

Choose your learning pace

The Global BBA may be taken full time over 4 years or part time for those who need to take another activity outside of schooling: high-level athletes, artists, entrepreneurs or young workers. Combine your personal enterprises and a high-level training.

Become an expert in social and environmental responsibility

In order for you to be able to address the environmental and societal issues of our Century, we are committed to providing the necessary competences for a systemic vision of economic activities and the creation of responsible value chains.

Get your own personalized support

All throughout your program, we will help you define your professional project according to your personality and what you are experiencing in the Global BBA. A personalized attention which will allow you to make the right decisions today and in the future.



For high-school or Baccalaureate students regardless of their specializations. Parallel admissions for students with a Bac +1 or Bac +2 (college year 1 - freshman, or year 2 - sophomore)



A 4-year program starting after the baccalaureate



Target degree is a Bac +4 bachelor, conferring a state-certified "Grade de Licence"



During year 1, you may choose between the French or the English track, but starting in year 3, all courses are in English



Lyon, France

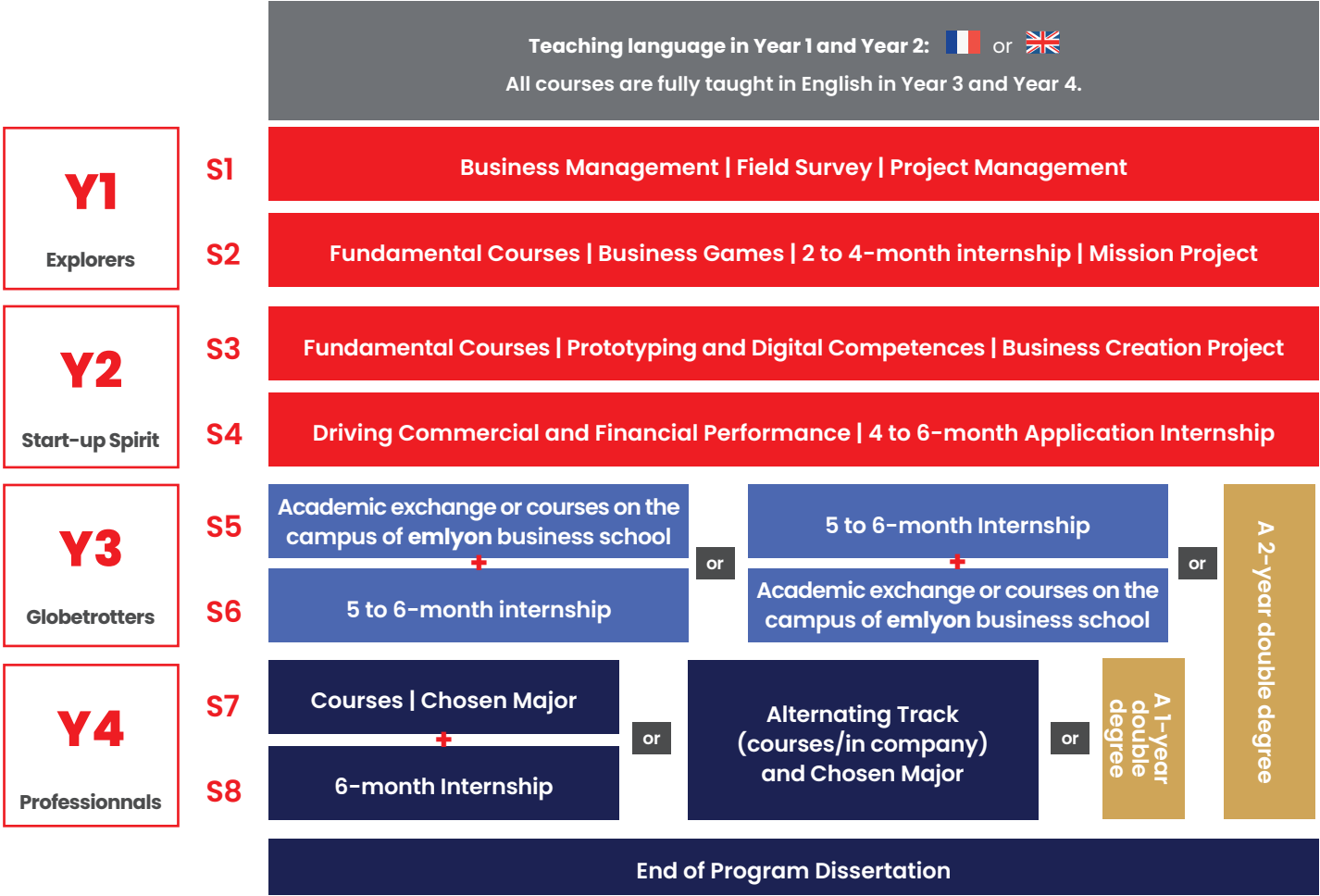


Martine Ferry / Associate Dean
of Undergraduate Studies

"Participating in emlyon's Global BBA program means building an adaptable, transferable professional project with a strong digital and international dimension.
Welcome to our team!"



Program structure



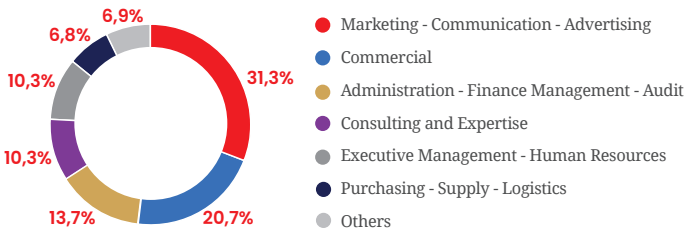
Employability statistics *

Professional integration:

- 72,4% before graduation
- 100% less than 6 months after graduation

Average salary post-graduation: €41,975 yearly
Average salary observed including bonuses, noncontractual amount

Job positions:



* Professional Integration survey carried out on 2021 graduates of the 2020 cohort.

Tuition fees for September 2024

For admission in 1st year:

- Tuition fees: €13,150 per year
- Student services fees: €450 per year
- Total tuition fees: €13,600 per year

For admission in 2nd year:

- Tuition fees: €13,450 per year
- Student services fees: €450 per year
- Total tuition fees: €13,900 per year

For admission in 3rd year:

- Tuition fees: €14,150 per year
- Student services fees: €450 per year
- Total tuition fees: €14,600 per year

You may get a bank loan as per negotiated with partners of emlyon business school. You may also be granted financial aid during your program, depending on certain criteria (social, international mobility).

N°4 in France - World University Ranking 2023

3rd most committed French Great School in terms of societal and economical transition - Les Echos ranking of October 2022

N°2 - French Business schools BBA Ranking 2023 - Le Figaro Etudiant

Contact

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Visit the website